

A large, stylized white graphic of a bird, possibly a phoenix or a similar mythical creature, is positioned in the background. It has long, flowing lines for its wings and tail, and a small circle for its eye. The bird is facing right and appears to be rising or spreading its wings.

Primavera
Foundation

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ANNUAL REPORT 2025

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1. What We Do

Primavera Foundation Armenia was founded in 2022 and is focused specifically on supporting classical music education in Armenia and strengthening the resonance of Armenia’s artists and repertoire on world’s major academic music platforms, both online and offline. Our two years of research (2022-2024) led us to devise and implement a three-level work model and start prioritizing consistent systemic projects over stand-alone activities. The model is comprised of the following levels:

Level 1. Direct Support: targeted support to the foundation of fellows and teachers, from career development consultancy and teaching material giveaways to direct financial support.

Level 2. Artistic Infrastructure Development: production and distribution of online and offline educational materials, organization of annual in-person classes, supplementary courses on subjects such as Intellectual Property Rights, Digital Stage Development, Career Building, as well as courses on musical disciplines, and translation and publication of books for academic music teachers.

Level 3. Globally Acknowledged Projects: projects that either bring Armenia onto the radar of the global classical music scene, or bring Armenian music / music performed by Armenian artists to global audiences.

We aim to help Armenia be heard worldwide by building cultural bridges between Armenia and other nations, supporting young Armenian musicians, developing educational activities and artistic infrastructure, and organizing events to celebrate Armenian cultural heritage internationally.

The Foundation’s launch was officially announced on November 17, 2022, in a historic concert at the Aram Khachaturyan Concert Hall: pianist Mikhail Pletnev performed with the Armenian National Philharmonic Orchestra under the baton of the legendary maestro, People’s Artist of the USSR Vladimir Fedoseyev.

Learn more on our website <https://primavera-foundation.am>.

2. Highlights of the Year

2.1 Key Figures

	Events & Performances	Master Classes Participants	Special Projects	Audience
Total	37	51	2	> 3700
Armenia — Yerevan	29	39	2	> 3400
Armenia — Marzes	7	12	0	> 300

In 2025 Primavera Charitable Foundation delivered a program of concerts, educational events and international collaborations to strengthen Armenia’s professional music education ecosystem.

The year featured landmark performances and master classes by internationally recognized artists, including Russian and French pianists **Dmitry Masleev** and **Lucas Debargue**, Spanish soprano **Ainhoa Arteta**, German violinist **Maximilian Simon** and guitarist **Thomas Fellow**, hosted at major Yerevan venues including the Aram Khachaturian and Arno Babajanyan Concert Halls.

Our non-musical educational initiatives expanded to include Prima Classic Record Label (USA/Spain) programs led by its co-founder **Edgardo Vertanessian (“Sound Recording & Sound Engineering”)**, workshops by **Elena Yakovleva (“Career Building” & “Digital Stage for an Artist”)**, and a video tutorial by legal expert **Mariam Elibekyan (“Intellectual Property Rights for Artists”)**.

As part of the outreach initiative **“Armenian Musicians for Armenian Communities”**, Armenian musicians — pianist **Ruben Kozin** and classical guitarist **Vahan Sargsyan** — toured the marzes (provinces) of Kotayk, Syunik and Aragatsotn, thereby strengthening regional access to high-level classical music.

A major achievement of the year was the publication of the Armenian editions of **Irina Krasotina’s Chamber Ensemble Toolkit** and **Carl Flesch’s** iconic violin teaching manual **The Art of Violin Playing**. These milestones reinforced Primavera’s long-term commitment to the support of music pedagogy. The well-known work by Carl Flesch was published in Armenian for the first time in the history of Armenia.

Additional highlights included chamber ensemble training programs under the auspices of annual Yerevan Chamber Music School, composers’ competition, and participation in the Engage Armenia 2025 Forum in Germany.

2.3 Projects in Focus

2.2 Key Takeaways from the Year

Following the events, meeting, conversations and feedback we received throughout the year, we have summarized the following thoughts:

- There is a strong need for methodological support and teaching materials in classical music education, both in Yerevan and across Armenian regions;
- There is an extremely limited number of top-level professionals in Armenia able to engage in methodological and “teaching for teachers” initiatives, due to various constraints;
- Overall, the great amount of in-person master classes and other events (concerts, festivals, etc.) in Yerevan, however, there is a strong need to expand the regional initiatives through the involvement of educators and musicians from Yerevan.

ACTIVITY HIGHLIGHTS

◦ *International collaborations*

Primavera hosted performances or/and educational activities by international artists including **Dmitry Masleev (Russia)**, **Lucas Debargue (France)**, **Thomas Fellow and Maximilian Simon (Germany)**. Those activities supported professional and artistic growth of Armenian musicians by providing direct access to world-class mentorship and performance standards.

◦ *Publishing Teaching Resources in Armenian*

We organized the translation and publication of two teaching books: (1) **Irina Krasotina’s Chamber Ensemble Toolkit** and (2) **Carl Flesch’s The Art of Violin Playing**. Both books are distributed to music teachers across Armenia free of charge.

◦ *Educational and professional development*

A workshop by **Edgardo Vertanessian** expanded the participants’ understanding of available recording and release opportunities. Workshops by **Elena Yakovleva** and intellectual property tutorials by **Mariam Elibekyan** strengthened the participating artists’ career-building skills beyond performance practice.

◦ *Support for Armenia’s regions*

The Armenian Musicians for Armenian Communities initiative, launched in 2023, focuses on organizing free performances in remote towns and villages in Armenian marzes while providing performance opportunities for emerging Armenian artists identified by our experts through other Foundation initiatives.

OUR APPROACH

- Our 2025 agenda involved concerts, master classes and workshops, creating a continuous pathway of artistic growth and professional exposure for young Armenian musicians. However, in 2025 we prioritized annual initiatives and infrastructure projects—such as recordings and release opportunities for Armenian musicians, the translation and publication of musical teaching books, and the production of online educational materials on the Foundation’s YouTube channel—over standalone activities.
- After relying primarily on private donations for the first two years, the Foundation has now expanded into professional partnerships, aiming to establish long-term, mutually beneficial collaborations, covering the full cycle: prioritizing partner’s goals, selecting the best matching projects, presenting and confirming a project’s budget, planning and executing the project, and reporting.
- To ensure that our educational efforts can continue uninterrupted, we have drafted the first version of a system to track the efforts and progress of our educational activities participants: the Foundation’s fellowship Program was launched in 2025.

OUR TEAM & PARTNERS

- Our team has expanded, welcoming Administrative Assistant Ms Satenik Sargsyan.
- We continue collaborating with our partners, including the Armenian National Philharmonic Orchestra (Armenia), Aram Khachaturian Concert Hall (Armenia), the State Philharmonia of Armenia — Arno Babajanyan Concert Hall (Armenia), Yerevan Komitas State Conservatory & Gyumri Branch of Yerevan Komitas State Conservatory (Armenia), the record label Prima Classic (the USA/Spain), Ries & Erler Musikverlag (Germany), the Office of the Honorary Consul of the Kingdom of Spain in Armenia, Cbonds (Armenia), the Amaryan Charitable Foundation (Armenia), Apricot Capital (Armenia), Balchug Capital (Armenia), Armbrok Investment Company (Armenia), HAZE (Armenia), Armenian Helicopters LLC (Armenia), ARKA Media News Agency, the VIVA Foundation (Armenia), Repat Armenia, Keystone (Armenia), Armenopole (France), Manmarty (Armenia), Mr & Mrs Vasily & Beatriz Pasetchnik, Ms Evgeniya Sluchak, Mr Vyacheslav Simonyan, Mr Dmitry Gudzenko, Mr Arshak Karakhanyan, Mr Davit Gasparian, Mr Alexey Polyakov



For information on year 2024, please refer to the [2024 Annual Report](#).

a) 2nd Yerevan Chamber Music School by Professor Irina Krasotina

In its second year the school saw recognition from the the Yerevan Komitas State Conservatory (Chamber Ensemble Department). We also noticed a significant improvement in the level of the 14 applicants who worked within eight ensembles. Simultaneously, we witnessed a shift from individual applications to applications from ensembles, as well as the first international participant — a flutist from Italy arrived at Yerevan to study with professor **Krasotina**.

Since this initiative evolved into a regular annual project and musicians now anticipate it and prepare in advance for it, we receive confirmation from both our participants and audiences that the initiative has the following benefits:

- Intensive chamber music training, with daily coaching from Professor **Krasotina**, fosters deep focus, concentration, and stronger ensemble and collaborative skills.
- The gala concert hosted at the Arno Babajanyan Concert Hall to mark the graduation provides a motivating real-stage experience, enabling ensembles to present the results of their work in front of — and sometimes even alongside — their mentor, which is a rare and inspiring professional opportunity.
- The program reinforced the importance of chamber ensemble practice as a basis for musicians' professional growth on stage, as well as a means of establishing long-term artistic relationships.

Ensemble music plays a vital role in an artist's development: it provides a safe and collaborative space for musicians to enhance their skills and explore chamber repertoire for future artistic endeavors, and creates opportunities to opt for a career in chamber music rather than in other musical fields.



b) Armenian Musicians for Armenian Communities

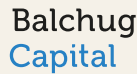
As a part of our regional outreach efforts, the Primavera Charitable Foundation continued to connect Armenian musicians from Yerevan with local communities through educational concerts with a meaningful and inspiring repertoire. The 2025 regional program of six performances in Kotayk, Aragatsotn and Syunik marzes attracted over 300 people and featured:

- A three-day concert tour with performances in Tsav Village, Yeghvard Village, and Kapan by Primavera Foundation classical guitar mentor and student of the Yerevan Komitas State Conservatory **Vahan Sargsyan**.
- Two tours by pianist Ruben Kozin that included performances in Hrazdan, Ashtarak, and Charentsavan.

The program encourages appreciation of classical music among children and serves as emotional support and relief for local communities by bringing to concerts audiences of all ages.



c) Carl Flesch's *The Art of Violin Playing*: Armenian Edition



For the first time in Armenian history, the complete edition of one of the most influential violin methods, Carl Flesch's iconic book, has been published in Armenian translation. The new edition of Carl Flesch's ***The Art of Violin Playing*** is co-edited by Maximilian Simon and Nadine Contini. The Armenian edition is published under a licensing agreement with Berlin-based publisher Ries & Erler. The publication of such an iconic work advances long-term pedagogical development of local musicians and educators and improves their access to teaching materials.

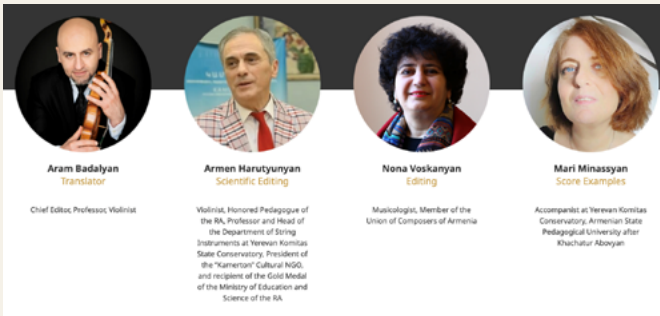
The project is organized by Primavera Charitable Foundation in partnership with the Armenian National Philharmonic Orchestra (artistic director & principal conductor Eduard Topchjan) and with the generous support of the Amaryan Charitable Foundation, Apricot Capital and Balchug Capital.

We celebrated this historical event at the Aram Khachatourian Concert Hall on December 24, 2026 with a co-editor of the German-language version of the book, German violinist Maximilian Simon and one of the translators of the Armenian edition, Professor, violinist Aram Badalian, performing together with the Armenian National Philharmonic Orchestra under the baton of its artistic director and principal conductor Eduard Topchjan.





- For the first time in the history of Armenia, Armenian violinists and pedagogues have gained full access to Carl Flesch's foundational violin teaching method in their native language.
- The project benefited from the special contribution of the project's academic team, who ensured that professional violin terminology was used throughout the edition:
- Free distribution of the publication among music teachers expanded their access to high-quality pedagogical resources and facilitated their application in the classroom.
- Adhering to international licensing standards in publication ensures authoritative and up-to-date materials.
- The initiative contributes to revitalizing the prestige of classical music in Armenia in general of violinists specifically through the special project with ARKA Media Agency.
- The project included a series of educational activities, as well as production of special video materials.



- The accompanying gala concert was held at the Aram Khachaturyan Concert Hall and featured Armenian and international soloists performing alongside the ANPO & Maestro Eduard Topchjan. It united pedagogical heritage and live performance excellence and was attended by over a thousand guests.



d) “The Sound of Armenian Violin”, a Special Project with ARKA Media Agency (as a part of Carl Flesch’s *The Art of Violin Playing* Book Publication)

The “Armenian School of Sound” special project with ARKA News Agency was dedicated to the Armenian edition of Carl Flesch’s legendary book *The Art of Violin Playing*, published in Armenian for the first time in the history of Armenia. The project was dedicated to sharing the story of the great Armenian violin school and tradition — from the masters of the past to the voices shaping its future. Thanks to this collaboration, the project reached a wider audience and generated strong interest and very positive feedback, reaffirming the importance of professional media support for cultural and educational initiatives.

ARTICLE NAME		LANGUAGES	SOCIAL MEDIA OUTREACH	ARTICLE VIEWS	LINKS
Когда скрипка говорит по-армянски: открывается новая страница музыкального образования в Армении		Armenian Russian English	19 874	579	newsarmenia.am arka.am
Армянская скрипка и мировое наследие: Primavera Foundation и «Новости-Армения» запускают проект, который объединяет традицию и будущее		Armenian Russian English	15 633	207	newsarmenia.am arka.am
Армянская скрипка: 11 имен, которые звучат по всему миру		Armenian Russian	23 502	1 440	newsarmenia.am
Уроки музыки, которые запомнились: результаты опроса		Armenian Russian	16 561	270	newsarmenia.am
ТЕСТ. Армянская музыка: от Комитаса до Хачатуряна — насколько хорошо мы знаем своих маэстро		Armenian Russian	15 132	342	newsarmenia.am
Культовый труд Карла Флеша «Искусство скрипичной игры» — впервые на армянском: дар педагогам и музыкантам		Armenian Russian English	16 672	392	newsarmenia.am arka.am
КВИЗ: Угадай, кто из знаменитостей играл на скрипке		Armenian Russian	18 635	432	newsarmenia.am

ARTICLE NAME		LANGUAGES	SOCIAL MEDIA OUTREACH	ARTICLE VIEWS	LINKS
«Скрипка — это голос моей души»: maestro Эдуард Топчян об армянском переводе культовой книги «Искусство скрипичной игры»	<p>«Скрипка — это голос моей души»: maestro Эдуард Топчян об армянском переводе культовой книги «Искусство скрипичной игры» (ВИДЕО)</p> <p>18.03.2023, 10:47</p>  <p>Artistic Director and Principal Conductor of Armenian National Philharmonic Orchestra EDUARD TOPCHJAN THE VIOLIN IN ARMENIA</p>	Armenian Russian	16 354	234	newsarmenia.am
От Медичи до современного Еревана: как меценаты меняли историю искусства и делают это в Армении	<p>От Медичи до современного Еревана: как меценаты меняли историю искусства и делают это в Армении</p> <p>18.03.2023, 10:47</p> 	Armenian Russian	12 635	256	newsarmenia.am
Истории успеха армянских музыкантов: лауреаты крупнейших мировых конкурсов и выдающиеся педагоги	<p>Истории успеха армянских музыкантов: лауреаты крупнейших мировых конкурсов и выдающиеся педагоги (ВИДЕО)</p> <p>18.03.2023, 10:46</p> 	Armenian Russian	23 172	1 335	newsarmenia.am
Музыка, менеджмент и мастерство: чему бизнес может научиться у Карла Флеша	<p>Music, Management, and Mastery: What Business Can Learn From Carl Fleish</p> <p>18.03.2023, 10:47</p> 	Armenian Russian English	19 088	520	newsarmenia.am arka.am
Один день с известной армянской скрипачкой Дианой Адамян	<p>Один день с известной армянской скрипачкой Дианой Адамян (ВИДЕО)</p> <p>18.03.2023, 10:47</p> 	Armenian Russian	25 540	1 604	newsarmenia.am
От скрипки к совету директоров: как инвестиции в культуру формируют человеческий капитал Армении	<p>From Violin to Boardroom: Why the Amaryan Foundation Invests in Cultural Education</p> <p>18.03.2023, 10:47</p> 	Armenian Russian English	34 522	2 802	newsarmenia.am arka.am



e) Music Across Borders: Germany — Armenia

- The first event under the Music Across Borders project brought to Armenia the world-famous musician, German professor, guitarist, and composer Thomas Fellow, who shared the stage with Armenian and German musicians, and gave guitar master classes and a workshop.
- The “World and Modern Music Styles” workshop encouraged participants to explore global genres, from Latino and Brazilian to Spanish and crossover guitar, broadening their artistic horizons.
- Through artistic collaborations, the artists participating in the concert established professional connections.
- Educational videos recorded during the master classes ensure that their experience remains accessible to a wider audience, promoting long-term learning and inspiration for Armenia's classical music community.



2.4. What Did We Hear?

“From my family's history, through the example of my ancestors of the Ries & Erler Publishing House, I have embodied the power of art, specifically music and art education. so, when Maximilian Simon introduced the Primavera Charitable Foundation to me, I immediately supported the idea of the first-ever Armenian translation of the legendary book by Carl Flesch “The Art of Violin Playing” into Armenian. The Armenian-language edition continues the editions in German, English, and Italian.”

Mrs. Caroline Helms

Owner, Ries & Erler Musikverlag

“Education and child-upbringing, have been a life-long passion for me, accompanying me throughout my life. Music is an essential part of my world and a constant source of inspiration. The Primavera Foundation's project brings these two areas together: it helps young artists develop skills and supports those who have chosen the path of ensemble performance and teaching. I am happy to support this initiative and believe in its long-term impact for the Armenian music community.”

Mrs. Siranush Giricheva

Supporter of I. Krasotina's Chamber Ensemble Toolkit.
For Teachers & Musicians translation into Armenian

“The Amaryan Charitable Foundation is happy to gift the Armenian music community with Carl Flesch's “The Art of Violin Playing. The Armenian edition will ensure our musicians in Armenia have access to the highest standards of violin education, enriching the learning experience for students and teachers alike. We are confident that they will use it to hone their skills and continue to shine brightly on both local and international stages.”

Mr. Vardan Amaryan

Co-founder of the Amaryan Charitable Foundation,
Founder of Apricot Capital

“I think the time is ready to spread the best words ever written down for violinists. Whether you are a learning student or a well educated teacher, Carl Flesch has made this beautiful craft accessible and understandable to everyone. Im thrilled that the book „The Art of violin playing“ will finally be available in Armenian as well!”

Mr. Maximilian Simon

Co-Editor of the German version, violinist, orchestra leader

3. Our Activities in Detail

3.1 February

a. Dmitry Masleev: a Concert, Master Classes & a Round Table

Date	Format	Audience	Terms of participation	Comments
February 7, 2025	Concert	>750	Paid tickets	Organized by Armenian National Philharmonic Orchestra (ANPO)
February 8, 2025	Master Classes and Round Table	7	FREE for everyone, registration required	Venue: Yerevan, Aram Khachaturian Concert Hall Partners: Armenian National Philharmonic Orchestra, Aram Khachaturian Concert Hall, Keystone, ManMarty



Additional information, photos:

Photos: <https://primavera-foundation.am/en/dmitry-masleev-piano-master-classes-080225/>



Video: STUDY Sergei RACHMANINOFF's Piano Concerto No. 3, With Pianist Dmitry Masleev — <https://www.youtube.com/watch?v=NctJh8ITBFk>

b. Mariam Elibekyan: Filming of Tutorial on Intellectual Property Rights

Date	Format	Audience	Terms of participation	Comments
February 22-23, 2025	Filming of Video Lectures	N/A	N/A	Partner: Keystone Consulting

The six-lesson video course enriched by additional materials and document samples will be available on Primavera Charitable Foundation's YouTube channel throughout 2026.

3.2 April

a. Armenian Musicians for Armenian Communities

Date	Format	Audience	Terms of participation	Comments
April 7	Concert	>80	Free entrance	Place: Hrazdan Music School, Kotayk marz Performer: Ruben Kozin (piano) In collaboration with Keystone, ManMarty
April 12	Concert	>35	Free entrance	Place: Village Tsav, Kapan, Syunik marz Performer: Vahan Sargsyan (classical guitar) In collaboration with Keystone, ManMarty, Viva Foundation
April 13	Concert	>30	Free entrance	Place: Village Yeghvard, Kapan, Syunik marz Performer: Vahan Sargsyan (classical guitar) In collaboration with Keystone, ManMarty, Viva Foundation
April 14	Concert	>85	Free entrance	Place: Ashtarak Music School, Aragatsotn marz Performer: Ruben Kozin (piano) In collaboration with Keystone, ManMarty
April 14	Concert	>25	Free entrance	Place: Kapan Music School N2, Syunik marz Performer: Vahan Sargsyan (classical guitar) In collaboration with Keystone, ManMarty, Viva Foundation
April 18	Concert	>50	Free entrance	Place: Charentsavan Music School, Kotayk marz Performer: Ruben Kozin (piano) In collaboration with Keystone, ManMarty



Additional information

Photos: [Link to Photos 1](#) · [Link to photos 2](#) · [Link to photos 3](#) · [Link to photos 4](#)

b. Irina Krasotina: «Chamber Ensemble Toolkit. For Teachers & Musicians». Armenian Edition Publication

Date	Format	Number of copies	Terms of participation	Comments
April	Book Publishing	300	Free copies available for music teachers	Academic team: Gayane Hovhannisyan, Editor-in-Chief, professor of the Chamber and Instrumental Ensemble Department of the Yerevan Komitas State Conservatory; Nona Voskanyan, Translator, Musicologist; Narineh Sahakyan, Editor of the Armenian edition, Musicologist, Candidate of Art History, Associate Professor of the Yerevan Komitas State Conservatory; Mari Minassyan, Sheet Music Editor In collaboration with Keystone, ManMarty



Additional information

Press: [Link to Press](#) · [ardi.am](#) · [aravot.am](#) · [freenews.am](#)

Video: [arm public radio](#) · [Bari Luys](#)

3.3 May:

a. 2nd Yerevan Chamber Ensemble Music School by Professor Irina Krasotina

Date	Format	Audience	Terms of participation	Comments
May 5-8, Yerevan	2nd Chamber Ensemble School by Professor I. Krasotina: in-person chamber ensemble master classes and final gala concert	>300	Free for Armenian citizens — school participation Free entrance for the audience	14 musicians worked in eight ensembles, four days of face-to-face training In collaboration with Armbrok, Armenian State Philharmonia — Arno Babajanyan Concert Hall, Keystone and ManMarty



Additional information

Photos: [Link to photos](#)

Press: [Armenpress](#) · [ANM Media](#) · [aysor.am](#)

Video: <https://youtu.be/AS5HvShkVS4?si=aTqniEi40ISwOOTX>

b. Recordings & Releases for Armenian Musicians Annual Program: Online Concert of Shortlisted Nominees

Date	Format	Audience	Terms of participation	Comments
May 16	Online	>550 views	Free with registration	Online concert featuring the following musicians (shortlisted nominees): Gayane Aslanyan, piano Shushan Arevshatyan, piano Gor Sargsyan, piano Suren Babayan, piano Ruben Kozin, piano Hayk Hekekyan, oboe Narek Hekekyan, cello Vahan Sargsyan, classical guitar Jury Members: Maximilian Simon (Germany), professor Nune Badalian (Armania), Dmitry Masleev (Russia), Edgardo Vertanessian (Spain/USA), Aram Hovhannisyan (Armenia)



Video: [ONLINE CONCERT & WINNERS ANNOUNCEMENT: RECORDINGS & RELEASES FOR ARMENIAN MUSICIANS](#)

c. «From Spain I Come»: a performance by soprano Ainhoa Arteta (Spain)

Date	Format	Audience	Terms of participation	Comments
May 18	Concert	>400	N/A	Venue: Aram Khachaturian Concert Hall The concert included works by Manuel de Falla, Enrique Granados, Fernando Obradors, and Antón García Abril and highlighted the emotional depth and vibrant spirit of Spanish music. The event was organized by the Embassy of Spain in Armenia, in collaboration with the Armenian National Philharmonic Orchestra and Primavera Charitable Foundation.



Additional information

Photos: [Link to photos](#)

Press: [Bravo.am](#) · [Panorama.am](#) · <https://iravunk.com/?p=312779&l=am>

Promo video: https://youtu.be/vrhtPSH_KnA?si=y9ardpHT-COo6PIH

d. Lucas Debargue (pianist, France): a Performance and an Educational Program

Date	Format	Audience	Terms of participation	Comments
May 18	Concert	>400	N/A	Venue: Aram Khachaturian Concert Hall The concert included works by Manuel de Falla, Enrique Granados, Fernando Obradors, and Antón García Abril and highlighted the emotional depth and vibrant spirit of Spanish music. The event was organized by the Embassy of Spain in Armenia, in collaboration with the Armenian National Philharmonic Orchestra and Primavera Charitable Foundation.



Additional information

Photos: [Link to photos](#)

Videos: [STUDY W. A. MOZART's Piano Concerto No. 12 in A major With Pianist Lucas Debargue](#)

[STUDY Joseph HAYDN's Andante & Variations with Pianist Lucas Debargue](#)

[STUDY Frédéric CHOPIN's Ballade No.3 in A-flat major, Op.47 with Pianist Lucas Debargue](#)

[STUDY Alexander Scriabin's Sonata-Fantasy No. 2 in G-sharp minor, Op. 19](#)

[With Pianist Lucas Debargue](#)

[STUDY Ludwig van BEETHOVEN's Piano Sonata No.18 Op. 31 No. 3 With Pianist Lucas Debargue](#)

[What does it Mean to Be a True Artist? Q&A with French pianist Lucas Debargue in Armenia](#)

[Q&A With French Pianist Lucas Debargue. His Approach to Interpretation](#)

3.4 June

Elena Yakovleva: an Online Workshop

Date	Format	Audience	Terms of participation	Comments
June 24	Online workshop	4	Free with registration	The following topics were covered: YouTube channel for performing artists: an overview Videos: adding and setting up Playlists tab: logic and structure. Own videos vs. videos on other channels Index page: fine-tuning and setup Practical recommendations on one participant's YouTube channel.

3.5 July:

a. Recording & Releases for Armenian Musicians Annual Program:

Winners` Pre-Recording Gala Performance & Recording Sessions, a Workshop by Edgardo Vertanessian

Date	Format	Audience	Terms of participation	Comments
July 2	Concert	>60	Free entrance	Venue: Arno Babajanyan Concert Hall Winners' pre-recording gala concert featuring following artists: Suren Babayan, piano Vahan Sargsyan, classic guitar Ruben Kozin, piano Hayk Hekeyan, oboe Gayane Aslanyan, piano In collaboration with Prima Classic, Armenopole, Armenian National State Philharmonic, Keystone, ManMarty
July 3-4	Recording sessions	N/A	Winners of Emerging Artists program	Recording sessions: sound engineer Edgardo Vertanessian Venue: Arno Babajanyan Concert Hall In collaboration with Prima Classic, Armenopole, Armenian National State Philharmonic, Keystone, ManMarty
July 4	Workshop	24	Free entrance	Led by Edgardo Vertanessian In collaboration with Prima Classic, Armenopole, Armenian National State Philharmonic, Keystone, ManMarty



Video: [Link to Video](#)

[Radio Yerevan with Prima Classic Co-Founder Edgardo Vertanessian & Elena Yakovleva](#)

[ARMENIA TV — Bari Luys: Prima Classic Co-Founder Edgardo Vertanessian & Astghik Dallakyan](#)

Photo: [Link to photos](#)

Press: <https://armenpress.am/hy/article/1223976> • [Anm Media](#) • <https://armenpress.am/hy/article/1217980>

b. Composers Competition

c. Concert and «Armenian Album» Book Presentation: An Evening of Music & Poetry

Date	Format	Audience	Terms of participation	Comments
July 10	Composers competition	N/A	Free, financial grant for winner	Jury Members: Mr. Vasily Pasetchnik — Entrepreneur, Philanthropist, Primavera Charitable Foundation Board Member Mr. Aram Hovhannisyanyan — Composer, Vice-Rector for Academic Affairs at the Yerevan Komitas State Conservatory Ms. Evgenia Zhazhelo — Composer, Singer, Sound Producer Winner: Ralf Keuchkerian
July 10	An evening of music & poetry. A tribute to poet Natalia Garnits. Concert and <i>Armenian Album</i> book presentation	>55	Free	This memorable event is a journey to the spirit of Armenia through the poetry by Natalia Garnits inspired by Armenian culture, history, and people, and influenced by the art of Sayat Nova, Charents, Mashtots, Komitas, and Narekatsi, among others. The musical program is a dialogue between Natalia Garnits' poetry and music by Komitas, Khachaturian, Arutiunian, Keuchkerian, Rachmaninoff and Ulikhanyan Performers: Araks Ashjian, piano Viktorya Ulikhanyan, violin Lyana Ulikhanyan, cello Vahan Sargsyan, classical guitar Pardy Minasyan, classical guitar Shahane Aghakaryan, soprano Ruben Kozin, piano Elen Mamikonyan, violin Grigor Budaghyan, clarinet Elen Guyumjyan, piano Host & Artistic Director: Irina Krasotina Narrator: Veronika Saroyan The event is organized in partnership with the Aram Khachaturian Museum, and with generous support of the Primavera Charitable Foundation board members Beatriz and Vasily Pasetchnik.




Photos: [Link to photos](#)

Video: [An Evening of Music & Poetry. Tribute to Poet Natalia Garnits: Komitas, Khachaturian, Rachmaninoff](#)

3.6 September:

Music Across Borders: Germany — Armenia

Date	Format	Audience / Participants	Terms of participation	Comments
September 10	Concert	110	Paid tickets	Performers: Lilit Petrosyan, kanon Ruben Kozin, piano Harutyun Chkolyan, duduk Vahan Sargsyan, classical guitar Valeria Galimova, classical guitar Special guest Thomas Fellow, guitar (Germany) Partners: Cbonds, Armenian State Philharmonia, Manmarty, Keystone
September 11	Master classes and workshop	3 participants	Free	Partners: Cbonds, Armenian State Philharmonia, Manmarty, Keystone

 Photos: [Link to photos](#) · [Link to photos](#)

3.7 October:

a. Music Video for Yerevan`s 2807th Anniversary

Thomas Fellow was in Armenia for the first time in September 2025 and this inspired the creation of a new music video, filmed in Armenia and Yerevan, the city that had lived in Thomas Fellow's music long before being seen by him.

Yerevan is a piece written by Thomas Fellow for Valeria Galimova's debut album **Lost and Found**.

Credits: idea, director, camera — Elena Yakovleva

Editor — Ksenia Pelishenko

 VIDEO: [Yerevan by Thomas Fellow, performed by Valeria Galimova](#)


b. Seminar by Elena Yakovleva

On October 30, Elena Yakovleva led a seminar on the topic "Communication in the non-profit sector" at the French University of Armenia, where students had an opportunity to ask questions and receive answers from the Executive Director and Co-Founder of the Primavera Charitable Foundation.

3.8 November

Engage Armenia 2025 Forum — Germany

Date	Format	Audience	Terms of participation	Comments
November 4-7	5 presentations as part of the conferences program in Germany	N/A	In partnership with Repat Armenia	Ms. Milena Manukyan participated in an event organized by Repat Armenia in Germany (5 cities) where she presented Primavera's goals and priorities. Partners: Repat Armenia, Manmarty, Keystone

 Photos: [ENGAGE ARMENIA 25](#)

3.9 December

Carl Flesch's *The Art of Violin Playing*

Date	Format	Audience	The terms of participation	Comments
December 22, 23, 26	Book publication and giveaway	>25	Free with registration	<p>First time in the Armenian music history, an international teaching book was translated and published in Armenian in 300 copies. Music school teachers can receive them just by filling out the application on our website.</p> <p>The first copies were distributed to the teachers from The Yerevan Komitas State Conservatory and the Gyumri State Conservatory.</p> <p>Carl Flesch <i>The Art of the Violin Playing</i> books giveaway: Luisa Grigoryan, Aram Badalian, Elena Yakovleva, Tsovinar Hovhanissyan, Maximilian Simon</p> <p>Partners: Amaryan Foundation, Apricot Capital, Balchug Capital, Armenian National Philharmonic Orchestra, Manmarty, Keystone, Ries and Erler Musikverlag</p>
December 22	Master classes	25	Free	The co-editor of the book, violin player Maximilian Simon gave master classes for young students and shared his experience with them.
December 24	Concert	>1100	Paid tickets	<p>Venue: Aram Khachatourian Concert Hall</p> <p>Performers: Maximilian Simon, Aram Badalian, Eduard Topchyan</p> <p>Partners: Amaryan Foundation, Apricot Capital, Balchug Capital, Armenian National Philharmonic Orchestra, Manmarty, Keystone, "Ries and Erler Musikverlag"</p>



Additional information

[Link to website](#)

Videos: [Aram Badalian about the project](#)

[Eduard Topchjan about the project](#)

["Bari Luys" about the project \(Maximilian Simon and Aram Badalian\)](#)

Maximilian Simon: Educational video series

[German Violinist Maximilian Simon: Lectures For Violinists. Introduction](#)

[German Violinist Maximilian Simon: Lectures For Violinists. Stage Fright](#)

Press: [Bravo.am](#) · [Aravot.am](#) · [Orer.eu](#)