

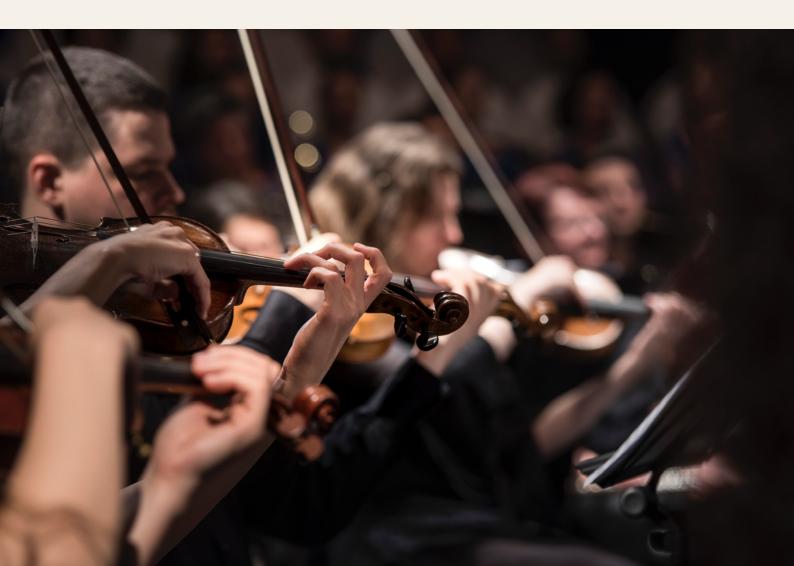
ANNUAL REPORT 2023

JANUARY 1 - DECEMBER 31



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1. Who Are We?

Primavera Foundation Armenia was established in September 2022 by Anastasia Boudanoque and Elena Yakovleva.

The Mission of the Primavera Foundation is to build cultural bridges between Armenia and other nations by celebrating Armenian cultural heritage internationally, support young Armenian musicians, and develop educational activities. Here is what we say about it.

https://primavera-Foundation.am/trustees/

The Foundation launch was officially announced on November 17, 2022 during a historic concert at the Aram Khachaturian Hall: pianist Mikhail Pletnev performed with the National Philharmonic Orchestra of Armenia under the baton of the legendary maestro Vladimir Fedoseyev.





2. The Work of the Primavera Foundation Team in 2023

6 TOTAL EVENTS >3100 TOTAL AUDIENCE

PERFORMANCES IN YEREVAN PRODUCED BY THE FOUNDATION, AND IN COLLABORATION WITH THE PARTNERS

TOTAL

PERFORMANCES >2200 TOTAL

PERFORMANCES OUTSIDE YEREVAN WITH A FREE ENTRANCE FOR THE AUDIENCE

TOTAL PERFORMANCES >900 TOTAL AUDIENCE

ARTISTIC TRAINING MASTER CLASSES ACTIVE PARTICIPANTS IN 2023

>470 ARTISTIC TRAINING MASTER CLASSES AUDIENCE IN 2023

3. Main Takeaways

- **3.1.** During our trip to the Syunik region, we confirmed the hypothesis of a systemic need for piano tuners and repairers. Therefore, we plan to initiate a training program for specialists capable of repairing and tuning pianos in all Armenian marzes. It became evident that there was a scarcity of skilled individuals proficient in the art of piano repair and maintenance. This realization prompted us to take action and address this void by investigating the possibility of a corresponding training initiative. By equipping aspiring technicians (we believe that such a program requires mutual responsibility from students and the Foundation) with the necessary knowledge and practical skills, we aim to form a pool of qualified professionals capable of meeting the demand for piano repair and tuning services in Armenian regions.
- **3.2.** The center of performing and pedagogical activity is located in Yerevan. The regions are understaffed, and suffering from major teacher shortages. Among the obstacles are: lack of a support system for graduates of the Yerevan Conservatory to work in the regions, lack of concern and competitive activity in the RA regions (marzes), and lack of experience exchange between the marzes.
- **3.3.** Students of the Conservatory in private conversations note almost complete absence of concert activity in the learning process. A similar situation is generally observed (with some exceptions) in institutions of primary and secondary specialized musical education.
- **3.4.** Regional Children's Music Schools and Cultural Centres (There are 240 of them in Armenia, 2022 official RA government report) are subordinate to the regional authorities (municipalities), and not to the Ministry of Education, Science, Culture and Sports of the Republic of Armenia, which has a significant impact on educational programs, availability of methodological materials and qualifications of teachers in the regions. For example, in the specialty "classical guitar" only one book was distributed for the last 5 years.
- **3.5.** Based on the results of 23 individual master classes in specialties, the Foundation experts noted 2 students of the Conservatory (piano), as well as 1 student of the Conservatory (classical guitar), who have the potential to continue their studies in Europe, as well as to represent Armenia on international stages in the future.
- **3.6.** Classical guitar (guitar in general), due to its recognizability, accessibility, and mobility, is in the top 3 most demanded instruments among young people, however, it is still taught as an "Armenian folk instrument". There are examples of teachers, who learned the teaching "On the Internet" without the necessary technical







base and knowledge of the academic repertoire. In general, interest towards the instrument creates the potential to attract the widest range of listeners to the world of classical music through the guitar.

- **3.7.** Knowledge of artist management and production is super limited. The awareness of the importance of this knowledge is also very low, although the younger generations of the Conservatory students are curious to learn more.
- 3.8. It was also drawn to our radar, that young Armenian artists could benefit even more from performing chamber music. An ensemble is an invaluable tool to create stage collaborations and communication, build mutual trust and understanding as well as create additional social connections and build friendship. We believe in the importance of developing the Chamber Ensemble Program in both Yerevan and Armenian regions. Ensemble music plays a vital role in artist formation, and provides safe and collaborative space for musicians to enhance their skills, as well as explore chamber repertoire for future collaborations.

OUR PARTICIPANTS FEEDBACK:

100%

OF THE RESPONDENTS RECOMMEND OUR EDUCATIONAL PROGRAMS TO THEIR FRIENDS AND COLLEAGUES **100%**

FIND MASTER CLASSES TO BE "VERY USEFUL" OR "EXTREMELY USEFUL" **86.7%**

PLAN TO ATTEND REGULARLY IN THE COMING YEAR

WHAT IS IMPORTANT?

100%

RESPONDENTS PLAN TO ATTEND MASTER CLASSES ON THEIR INSTRUMENT **66,7%**

RESPONDENTS AS WELL PRIORITISE MASTER CLASSES ON EVENTS PRODUCING AND ARTISTIC CAREER **50%**

RESPONDENTS AS WELL PRIORITISE LECTURES AND MASTER CLASSES ON CHAMBER ENSEMBLE

4. What Did We Do?

4.4. December 2023 — July 2023

Between July 31 and December 31, 2023, the Foundation organized a total of 23 events. These include:

- Starting the collaboration with Armenian Classical Guitar teachers Vahan Sargsyan and Henrik Melikyan going to Armenian regions with free Performances in solidarity for Artsakh refugees and Classical Guitar master classes, they visit total 4 towns.
- 2 classical music concerts in Yerevan.
- 6 classical music concerts with a free entrance in the Armenian regions.
- 4 other events including:

Maximilian Simon Round Table on Violin in Gyumri Elena Yakovleva Master Class "Artistic Management & Career Opportunities" in Gyumri for students of the Gyumri Komitas Yerevan State Conservatory

Lecture by Irina Krasotina on Ensemble Lecture by Nikita Nedelko on Classical Guitar

Total of 11 days of master classes / 55 individual master classes.

These events were organized by the Foundation independently or in partnership with Armenian cultural institutions, and attracted more than 1200 people. During this period among experts and artists of the Foundation included: pianist Dmitry Masleev (Russia), artistic manager, executive director of the foundation Elena Yakovleva (Russia / Armenia), violinist Maximilian Simon (Germany), professor of Moscow Conservatory Irina Krasotina (Russia), classical guitarist Nikita Nedelko (Russia), classical guitarists Vahan Sargsyan and Henrik Melikyan (Armenia), guest artist cellist Denis Shapovalov (Russia).

Geography of the Foundation's activities in the Republic of Armenia: Yerevan; Syunik region: cities of Goris, Agarak, Kapan; Tavush region: cities of Ijevan, Noyemberyan; Shirak region: Gyumri; Kotayk region: Ashtarak, Hrazdan, Charentsavan.

4.3. July 2023 — May 2023

Between May 30 and July 31, 2023, the Foundation organized a total of 5 events. These included:

- 2 meetings with the Armenian teachers dedicated to the problems of piano teaching piano in the Republic of Armenia.
- 1 round table on the topic "Real-life challenges of an artistic career in the modern world" by XV Piano Tchaikovsky Competition winner Dmitry Masleev.
- 1 online Master Class by Elena Yakovleva on the topic "YouTube Channel Set-up Basics" for young musicians.

And 5 days of master classes / 17 individual piano master classes of 60 minutes each, for students of the Komitas Yerevan State Conservatory, music schools Yerevan, Goris, Kapan, and Megri.

These events were organized by the Foundation independently, or in partnership with Armenian cultural institutions and attracted more than 120 people. During this period among experts and artists of the Foundation included: pianist Dmitry Masleev (Russia) and artistic manager, executive director of the foundation Elena Yakovleva (Russia / Armenia). Geography of the Foundation's activities in the Republic of Armenia: Yerevan; Syunik region: cities of Goris, Agarak, and Kapan.













4.2. April 2023 — March 2023

Between March 1 and April 31, 2023, the Foundation held independently, or acted as a partner in organizing a total of 10 events. These included:

- 4 classical music concerts in Yerevan.
- 3 classical music concerts in the Tavush region.
- Master class "Artistic Management & Career Opportunities" for students of the Komitas Yerevan State Conservatory.
- 3 meetings with the RA teachers dedicated to the problems of teaching classical guitar in the Republic of Armenia.
- 1 round table on the topic "The Art of Musical Interpretation".
- 1 online course (6 lessons of two academic hours each) on the topic "Social Media Management Fundamentals".

And 5 days of master classes / 22 individual master classes of 45 minutes each, on classical guitar, piano.

These events were organized by the Foundation independently, or in partnership with Armenian cultural institutions, and attracted more than 1900 people. During this period among experts and artists of the Foundation included: classical guitarists Isabel Martinez (Spain) and Artyom Dervoed (Russia), pianists Lucas Debargue (France) and Polina Osetinskaya (Russia), violinist Karen Shagaldyan (Armenia), media producer Anna Zeiman (Russia), artistic manager, executive director of the foundation Elena Yakovleva (Russia / Armenia). Geography of the Foundation's activities in the Republic of Armenia: Yerevan; Tavush region: Koghb village, cities of Noyemberyan and Ijevan.

4.1. February 2023 — December 2022

From December 2022 to January 2023, the Primavera Foundation designed and prepared the events of March – April 2023, including a collaboration program with the Embassy of the Kingdom of Spain in the Republic of Armenia.

In addition, the Foundation team designed and launched an all-Armenian survey of teachers of primary, secondary-special, and higher professional musical education in the field of classical music in Armenia, to find out about the real state of things in the RA. The survey continued until July 15, 2023, the results of the survey submitted by October 01, 2023.

Also, the team launched the Foundation's social networks on **f** <u>Facebook</u> and **language** <u>Instagram</u>, as well as the Foundation's official website — <u>www.primavera-Foundation.am</u>.





5. Our Activities in Detail

5.1. «Social Media Management Fundamentals»: Online Course by Media Producer, Founder of InDadata Digital Agency Anna Zeiman.

Duration: 6 lectures, duration of each lecture is 1.5 hours.

The course covered the following topics:

- 1. Content Management. Types of publications and content, how to announce events based on the visuals, what is "call to action".
- 2. Digital Team. Setting tasks for designer, videographer, and site developer.
- 3. Basic Targeting Tools. Selecting relevant audience and promoting posts.
- 4. Analytics Tools. User behavior, post-conversion, audience engagement.
- 5. Cross-Promo Collaborations. How to negotiate and develop cross-promo collaborations. Materials request, terms and conditions of such collaborations, development, promotional posts, and approval process.
- 6. Community Management. Community management on the example of the Primavera Foundation social media profiles: Community formation based on interest, communication with administrators, posting and collecting statistics.

Date	Format	Number of participants	The terms of participation	Comments
March 1–19, 2023	Online lectures	2	Free + online donation option to the Fund	The Fund team participated. The video course was recorded (audio + video) By agreement with the lecturer, methodological materials and memos in Armenian on the topic of the course will be created from the recorded course materials

5.2. Evening of the Spanish Guitar in the Aram Khachaturian Concert Hall. Concert Under the Patronage of the Embassy of the Kingdom of Spain in the Republic of Armenia.

Date	City	Number of listeners	The terms of participation	Members and partners
March 28, 2023	Yerevan	> 700	Entrance by tickets	Soloists: Artyom Dervoed (Russia), Isabel Martinez (Spain), Armenian National Philharmonic Orchestra Embassy of the Kingdom of Spain in the Republic of Armenia



Additional information, photos:

https://primavera-foundation.am/artyom-dervoed-isabel-martinez-spanish-evening-with-classical-quitar/#concert

5.3. Solo Recital by Artyom Dervoed (Classical Guitar) at the Arts Center in Noyemberyan, Tavush Region.

Date	Region, city	The terms of participation	Numbers of listeners	Members and partners
April 1, 2023	Tavush, Noyemberyan	Free entry	> 200	Artyom Dervoed Arts Center Noyemberyan

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Additional information, photos:

https://primavera-foundation.am/artyom-dervoedclassical-guitar/#noyemberyan



Tavush TV report about the concert in the city of Noyemberyan and master classes in the village of Koghb: https://www.youtube.com/watch?v=wblmDOfXxIk

5.4. Artyom Dervoed's Round Table «Classical Guitar Teaching Challenges» with Teachers in Noyemberyan, Tavush Region.

Date	Region, city	Numbers of participants	The terms of participation	Members and partners
April 1, 2023	Tavush, Noyemberyan	15	Free entry	The meeting was attended by Mary Mamikonyan, a member of the Foundation Board, Karine Aleksanyan, a local guitar teacher, the Foundation Executive Director Elena Yakovleva, and Artyom Dervoed, as well as managers and teachers of the Children's Music School and the Cultural Center of Noyemberyan



Additional information, photos:

https://primavera-Foundation.am/artyom-dervoedclassical-guitar/#noyemberyan

5.5. Artyom Dervoed Master Class (Classical Guitar) in Koghb, Tavush Region.

Date	Region, city	Number of active participants		The terms of participation	Comments
April 2, 2023	Tavush, Koghb village	3	25	Free for everyone	In the region, classical guitar is taught at an amateur level. There is interest from the youngsters



Additional information, photos:

https://primavera-Foundation.am/artyom-dervoedclassical-guitar/#noyemberyan

5.6. Solo Recital by Artyom Dervoed (Classical Guitar) at the Ijevan Children's Music School, Tavush Region.

Date	Region, city	Number of listeners	The terms of participation	Participants and partners
April 3, 2023	Tavush, Ijevan city	> 110	Free entrance	Artyom Dervoed Ijevan Children's music school Director, Head of Cultural Department, Municipality Government, local classical guitar teachers



Additional information, photos:

https://primavera-Foundation.am/artyom-dervoedclassical-guitar/#ljevan

5.7. Artyom Dervoed Master Class (Classical Guitar) at the Ijevan Children's Music School.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
April 3, 2023	Ijevan	5	14	Free for everyone	It is necessary to systematically work with teachers in terms of teaching materials and repertoire



Additional information, photos:

https://primavera-Foundation.am/artyom-dervoedclassical-guitar/#ljevan

5.8. Solo Recital by Artyom Dervoed (Classical Guitar) at the Aram Khachaturian Museum.

Date	City	Number of listeners	The terms of participation	Members and partners
April 6, 2023	Yerevan	> 80	Entrance by tickets	The concert was organized by the Aram Khachaturian Museum

5.9. Artyom Dervoed Master Class (Classical Guitar) at the Ijevan Children's Music School.

Date	City	Number of active members	Number of listeners	The terms of participation	Comments
April 7, 2023	Yerevan	11	15	Free for everyone	The participants were mostly students of the Yerevan State Conservatory. One of the active participants is marked as HiPo, it is advisable to accompany him for admission to continue his Education in Europe. Two more are of interest for systematic observation



Additional information, photos:

https://primavera-foundation.am/artyom-dervoed-master-classes-fundamentals-of-playing-the-classical-guitar/

5.10. Artyom Dervoed's Round Table «Classical Guitar Teaching Problems in Armenia» with Teachers from Yerevan at the Aram Khachaturian Museum.

Date		Number of participants	The terms of participation	Comments
April 7, 2023	Yerevan	7	For free	Four young teachers — students of the Yerevan Conservatory could potentially work in the regions under the auspices of the Foundation

5.11. Lucas Debargue Master Class (Piano) at the Aram Khachaturian Concert Hall Piano Room.

Date	City	Number of active members	Number of listeners	The terms of participation	Comments
April 1 2023	^{5,} Yerevan	3	> 30	Free for everyone	9 applications were submitted, 3 active participants were selected. All participants receiveddecent training Project partner — Armenian National Philharmonic Orchestra



Additional information, photos:

https://primavera-Foundation.am/lucas-debargue-the-challenge-of-musical-interpretationmaster-class-and-round-table/#debarg-mc

5.12. Lucas Debargue's Round Table «The Art of Musical Interpretation» for Students of the Yerevan State Conservatory.

Date	City	Number of active participants	Number of listeners	The terms of participation	Participants and partners
April 15, 2023	Yerevan	7	> 35	Free for everyone	Hosts: Pianist Lucas Debargue (France) Violinist Karen Shahgaldyan (Armenia) Project partner — Armenian National Philharmonic Orchestra



Additional information, photos:

https://primavera-Foundation.am/lucas-debargue-the-challenge-of-musical-interpretationmaster-class-and-round-table/#debarg-rt

5.13. Elena Yakovleva Master Class «Artistic Management & Career Opportunities» in Gyumri.

Date	City	Number of listeners	The terms of participation	Comments
April 18, 2023	Yerevan	> 35	Free entrance	The master class was organized by the Yerevan Komitas State Conservatory for students of all courses and specialties



Additional information, photos:

https://primavera-Foundation.am/artistic-management-career-opportunities-a-master-class-by-elena-yakovleva-at-the-yerevan-komitas-state-conservatory

5.14. Polina Osetinskaya Master Class (Piano) at the Aram Khachaturian Concert Hall Piano Room.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
April 19, 2023	Yerevan	3	20	Free for everyone	5 applicants submitted, 3 participants were selected



Additional information, photos:

https://primavera-Foundation.am/polina-osetinskayamaster-class/#osetinskaya-mc

5.15. Solo Recital by Polina Osetinskaya (Piano) «Baroque Music in the ArtHouse Cinema» at the Aram Khachaturian Concert Hall.

Date	City	Number of listeners	The terms of participation	Participants and partners
April 21, 2023	Yerevan	> 560	Entrance by tickets	Polina Osetinskaya, piano Project partner — Armenian National Philharmonic Orchestra

- Additional information, photos:
 - https://primavera-foundation.am/polina-osetinskaya-baroque-music/
- Public TV Company of Armenia:
 - https://www.youtube.com/watch?v=0H5tqzP1MBw
- The Armenian Public TV:
 - https://primavera-foundation.am/the-armenian-public-tv-an-interview-with-pianist-polina-osetinskaya/
- Armenia First Channel TV:
 - https://primavera-foundation.am/armenia-first-channel-tv-report-featuring-pianist-polina-osetinskaya-elena-yakovleva-primavera-foundation-arman-padaryan-anpo/
- Armenia First Channel TV:
 - https://primavera-foundation.am/armenia-first-channel-tv-report-featuring-pianist-polina-osetinskaya-elena-yakovleva-primavera-foundation-arman-padaryan-anpo/

5.16. Elena Yakovleva Online Master Class «YouTube Channel Set-up Basics».

Date	Format	Number of participants	The terms of participation	Comments
May 30	Online Master Class	3	Free + online donation option to the Fund	Duration: 1 lecture, 2 hours. The Master Class covered the following topics: 1. YouTube Channel for performing artists: an overview 2. Videos: adding and setting up 3. Playlists tab: logic and structure. Own videos vs. videos on other channels 4. Index page: fine-tuning and setup The Fund team participated. The video material was recorded (audio + video) By agreement with the lecturer, methodological materials and memos in Armenian on the topic of the course will be created from the recorded course materials

5.17. Dmitry Masleev Master Class (Piano) at the Aram Khachaturian Concert Hall.

Date	Region, locality	Number of active participants	Number of listeners	The terms of participation	Comments
July 7-8, 2023	Yerevan	10	30	Free for everyone	The participants were mostly students of the Yerevan State Conservatory



Additional information, photos:

https://primavera-foundation.am/dmitry-masleev-pianomaster-classes/

5.18. Dmitry Masleev's Round Table (Piano) in Yerevan.

Date	Region, locality	Number of active participants	Number of listeners	The terms of participation
July 8, 2023	Yerevan, Aram Khachaturian concert hall	5	20	Free for everyone



Additional information, photos:

https://primavera-foundation.am/dmitry-masleev-pianomaster-classes/

5.19. Dmitry Masleev Master Class (Piano) in Goris Music School.

Date	City	Number of active members	Number of listeners	The terms of participation	Comments
July 10, 2023	Goris	1	15	Free for everyone	The master classes were organized in coordination with the Foundation for Cultural Education Support



Additional information, photos:

https://primavera-foundation.am/dmitry-masleev-piano-master-classes-in-goris/

5.20. Dmitry Masleev Master Class (Piano) at Agarak Music School.

Date	City	Number of active members	Number of listeners	The terms of participation	Comments
July 11, 2023	Agarak	2	20	Free for everyone	The master classes were attended by teachers from Agarak and Megri



Additional information, photos:

https://primavera-foundation.am/dmitry-masleev-piano-master-classes/

5.21. Dmitry Masleev Master Class (Piano) at the Kapan College Organ Hall.

Date	City	Number of active members	Number of listeners	The terms of participation	Comments
July 12, 2023	Kapan	4	40	Free for everyone	The master classes were organized in collaboration with the Kapan Music Festival



Additional information, photos:

https://primavera-foundation.am/dmitry-masleev-piano-master-classes-in-kapan/

5.22. Dmitry Masleev Master Class (Piano) on Piano Concerti at the Yerevan Komitas State Conservatory.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
September 16, 2023	Yerevan	4	20	Free for everyone	Dmitry Masleev — Piano Program Curator conducted 4 master classes on Piano Concerti in collaboration with the Yerevan Komitas Conservatory All master classes were recorded



Additional information, photos:

5.23. Maximilian Simon Master Class (Violin) at the Gyumri Branch of Yerevan Komitas State Conservator.

Date	City	Number of active participants		The terms of participation	Comments
September 22, 2023	Gyumri	4	15	Free for everyone	First coming of the Violin Program Curator — Maximilian Simon (Germany) The master classes were organized in collaboration with the Gyumri Branch of Yerevan Komitas State Conservatory



Additional information, photos:

https://primavera-foundation.am/maximilian-simon-violin-master-classes-gyumri/

5.24. Maximilian Simon's Round Table (Violin) with in Gyumri.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
September 22, 2023	Gyumri	5	15	Free for everyone	Maximilian Simon — Violin Program Curator and the Foundation Executive Director Elena Yakovleva held the Round Table. Participants include students and music school teachers of the Gyumri Branch of Yerevan Komitas State Conservatory Organized in collaboration with the Gyumri Branch of Yerevan Komitas State Conservatory



Additional information, photos:

https://primavera-foundation.am/maximilian-simon-violin-master-classes-gyumri/

5.25. Elena Yakovleva Master Class «Artistic management & Career Opportunities» in Gyumri.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
September 22, 2023	Gyumri	5	14	Free for everyone	First master class on artistic management and career opportunities conducted by Foundation Executive Director Elena Yakovleva held the Round Table Organized in collaboration with the Gyumri Branch of Yerevan Komitas State Conservatory



Additional information, photos:

https://primavera-foundation.am/elena-yakovleva-artistic-management-career-opportunities-master-class-gyumri/

5.26. Maximilian Simon Master Class (Violin) at the Aram Khachaturian Concert Hall.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
September 25, 2023	Yerevan	2	4	Free for everyone	Maximilian Simon's first master classes on violin in Yerevan German Embassy representatives came to discuss future collaborations Master classes and educational videos were recorded for Foundation's YouTube Channel Project partners: Armenian National Philharmonic Orchestra Aram Khachaturian Concert Hall



Additional information, photos:

https://primavera-foundation.am/maximilian-simon-violin-master-classes-round-table-yerevan/

5.27. Irina Krasotina Master Classes (Ensemble Music).

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
September 25, 2023	Yerevan	2	4	Free for everyone	Ensemble Program Curator Irina Krasotina's first master classes in Yerevan We discovered brilliant duo, who performed Ludwig van Beethoven — Sonata for Cello and Piano No. 2 in G Minor, Op. 5 Project partners: Armenian National Philharmonic Orchestra Aram Khachaturian Concert Hall



Additional information, photos:

https://primavera-foundation.am/irina-krasotina-ensemble-master-classes-lecture-yerevan/

5.28. Lecture by Irina Krasotina (Piano) «Interpretation in Chamber Music».

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
September 27, 2023	Yerevan	2	4	Free for everyone	Ensemble Program Curator Irina Krasotina's held a lecture on Interpretation in Chamber Music Project partners: Armenian National Philharmonic Orchestra Aram Khachaturian Concert Hall



Additional information, photos:

https://primavera-foundation.am/irina-krasotina-ensemble-master-classes-lecture-yerevan/

5.29. Solo Recital by Irina Krasotina (Piano) at the Aram Khachaturian Museum.

Date	City	Number of listeners	The terms of participation	Comments
			Romantic piano music evening with Irina Krasotina — pianist, the Ensemble Program Curator, professor of the P.I. Tchaikovsky Moscow State Conservatory Project partner: Aram Khachaturian Museum	
September 29, 2023	Yerevan	50	Free for everyone	Audience: Representatives of the Spanish Embassy in Armenia, Foundations team, friends, donors, partners Co-Founder & Executive Director Elena Yakovleva
			Foundation's Board: Anastasia Boudanoque, Marc de Mauny, Vasily Pasetchnik, Evgeniya Sluchak, Mary Mamikonyan	



Additional information, photos:

https://primavera-foundation.am/irina-krasotina-piano-concert-romantic-piano-music-evening/

5.30. Concert Under the Patronage of the Embassy of the Kingdom of Spain in the Republic of Armenia.

Date	City	Number of listeners	The terms of participation	Comments
October 12, 2023	Yerevan	700	Entrance by tickets	Conductor: Diego Martin Etxebarria (Spain) Soloist: Hayk Melikyan, piano (Armenia) Project partners: Embassy of the Kingdom of Spain in the Republic of Armenia Armenian National Philharmonic Orchestra Aram Khachaturian Concert Hall



Additional information, photos:

https://primavera-foundation.am/aram-khachaturian-concert-hall-concert/

5.31. Performance by Vahan Sargsyan & Henrik Melikyan (Classical Guitar) at the Gyumri Branch of Yerevan Komitas State Conservatory.

Date	City	Number of listeners	The terms of participation	Comments
October 27, 2023	Gyumri	15	Free for everyone	First event in Armenian regions in collaboration with Armenian Classical Guitar Tutors — Vahan Sargsyan and Henrik Melikyan for the support of Artsakh refugees Project partner: Gyumri Branch of Yerevan Komitas State Conservatory



Additional information, photos:

https://primavera-foundation.am/henrik-melikyan-vahan-sargsyan/

5.32. Vahan Sargsyan & Henrik Melikyan (Classical Guitar) Master Class at the Gyumri Branch of Yerevan Komitas State Conservatory.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
October 27, 2023	Gyumri	4	20	Free for everyone	First Classical Guitar master classes held by Foundation's Classical Guitar Tutors — Vahan Sargsyan and Henrik Melikyan There were more than 15 of interested and four active participants Project partner: Gyumri Branch of Yerevan Komitas State Conservatory



Additional information, photos:

https://primavera-foundation.am/henrik-melikyan-vahan-sargsyan/

5.33. Nikita Nedelko Master Class (Classical Guitar) at the Arno Babajanyan Concert Hall.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
November	November			Free for	First appearance of the Classical Guitar Program Mentor — Nikita Nedelko All material was recorded for the Foundation's
15, 2023	Yerevan	5	11	everyone	YouTube Channel
					Starting the collaboration with a new project partner: Arno Babajanyan Concert Hall



Additional information, photos:

https://primavera-foundation.am/nikita-nedelko-classical-guitar-master-class/

5.34. Nikita Nedelko Master Class (Classical Guitar) at the Arno Babajanyan Concert Hall.

Date	City	Number of listeners	The terms of participation	Comments
November 15, 2023	Yerevan	11	Free for everyone	Classical Guitar Program Mentor — Nikita Nedelko lectured on basics of Classical Guitar: 1. The preparation for competitions 2. How to select the repertoire for performances 3. Working with musical memory. Educational videos on correct hand placement were recorded. Project partner: Arno Babajanyan Concert Hall



Additional information, photos:

https://primavera-foundation.am/nikita-nedelko-classical-guitar-seminar/

5.35. Solo Recital by Nikita Nedelko (Classical Guitar) at the Ijevan Children's Music School, Tavush Region.

Date	City	Number of listeners	The terms of participation	Participants and partners
November 16, 2023	Ijevan	60	Free for everyone	First Solo recital of Classical Guitar Mentor — Nikita Nedelko in Armenia The main aim of the event is to support Artsakh refugees Audience: people from Ijevan and near, Ijevan Children's music school Director, Head of Cultural Department, Municipality Government, Local classical guitar teachers



Additional information, photos:

https://primavera-foundation.am/nikita-nedelko-classical-guitar-concert/

5.36. Nikita Nedelko Master Class (Classical Guitar) at the Ijevan Children's Music School.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
November 17, 2023	Ijevan	7	15	Free for everyone	Classical Guitar Mentor Nikita Nedelko's master classes Project partners: Ijevan Children's Music School



Additional information, photos:

https://primavera-foundation.am/nikita-nedelko-classical-guitar-master-class-nov17/

5.37. Solo Recital by Nikita Nedelko (Classical Guitar) at the Arts Center in Noyemberyan, Tavush Region.

Date	City	Number of listeners	The terms of participation	Comments
November 18, 2023	Noyemberyan	80	Free for everyone	Foundation is back to Arts Center in Noyemberyan with Classical Guitar Performance Soloist — Nikita Nedelko Project partner: Arts Center in Noyemberyan On site we met passionate classical guitar teacher who teaches in music schools of Noyemberyan, villages of Berdavan and Arum and need a potential support of the Foundation



Additional information, photos:

https://primavera-foundation.am/nikita-nedelko-classical-guitar-concert-181123/

5.38. Performance by Vahan Sargsyan & Henrik Melikyan (Classical Guitar) at the Ashtarak Music School.

Date	City	Number of listeners	The terms of participation	Comments
November 23, 2023	Ashtarak	30	Free for everyone	Continuing collaboration with the Armenian Classical Guitar Tutors — Vahan Sargsyan and Henrik Melikyan, who gave the performance dedicated to Artsakh refugees Project partner: Ashtarak Music School



Additional information, photos:

https://primavera-foundation.am/henrik-melikyan-vahan-sargsyan-classical-guitar/

5.39. Vahan Sargsyan & Henrik Melikyan Master Class (Classical Guitar) at the Ashtarak Music School.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
November 23, 2023	Ashtarak	3	30	Free for everyone	Foundation's Classical Guitar Tutors — Vahan Sargsyan's and Henrik Melikyan's master classes. Project partner: Ashtarak Music School



Additional information, photos:

https://primavera-foundation.am/henrik-melikyan-vahan-sargsyan-classical-guitar/

5.40. Performance by Vahan Sargsyan & Henrik Melikyan (Classical Guitar) at the Ashtarak Music School.

Date	City	Number of listeners	The terms of participation Comments	
November 30, 2023	Hrazdan	30	Free for everyone	Continuing collaboration with the Armenian Classical Guitar Tutors — Vahan Sargsyan and Henrik Melikyan, who gave the performance dedicated to Artsakh refugees Project partner: Hrazdan Music School



Additional information, photos:

https://primavera-foundation.am/henrik-melikyan-vahan-sargsyan-classical-guitar-master-class-concert/

5.41. Vahan Sargsyan & Henrik Melikyan Master Class (Classical Guitar) at the Hrazdan Music School.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
November 30, 2023	Hrazdan	8	30	Free for everyone	Foundation's Classical Guitar Tutors — Vahan Sargsyan's and Henrik Melikyan's master classes Project partner: Hrazdan Music School



Additional information, photos:

https://primavera-foundation.am/henrik-melikyan-vahan-sargsyan-classical-quitar-master-class-concert/

5.42. Performance by Vahan Sargsyan & Henrik Melikyan (Classical Guitar) at the Charentsavan Music School.

Date	City	Number of listeners	The terms of participation	Comments
December 8, 2023	Charentsavan	30	Free for everyone	Continuing collaboration with the Armenian Classical Guitar Tutors — Vahan Sargsyan and Henrik Melikyan, who gave the performance dedicated to Artsakh refugees Project partner: Charentsavan Music School



Additional information, photos:

https://primavera-foundation.am/henrik-melikyan-vahan-sargsyan-classical-quitar-master-class-concert-2/

5.43. Vahan Sargsyan & Henrik Melikyan Master Class (Classical Guitar) at the Charentsavan Music School.

Date	City	Number of active participants	Number of listeners	The terms of participation	Comments
December 8, 2023	Charentsavan	8	30	Free for everyone	Classical Guitar Program Tutors — Vahan Sargsyan's and Henrik Melikyan's master classes Project partner: Charentsavan Music School



Additional information, photos:

https://primavera-foundation.am/henrik-melikyan-vahan-sargsyan-classical-guitar-master-class-concert-2/

5.44. Denis Shapovalov Master Class (Cello) the Aram Khachaturian Museum.

Date	City		Number of listeners	The terms of participation	Comments
December 23, 2023	Yerevan	2	5	Free for everyone	The first ever conducted master classes on cello with the guest Denis Shapovalov Project partner: Aram Khachaturian Museum



Additional information, photos: